

¡No Da, No, Si Da!: HIV Risk Reduction Education and Latino Farmworkers in Rural Michigan

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ABSTRACT

This paper describes the ongoing strategies to educate migrant farmworkers about the risks of HIV infection and techniques of prevention. The paper also describes the many difficulties inherent in reaching these laborers, most of whom understand little English. Many of the techniques currently implemented are innovative and require careful evaluation for effectiveness. It is highly recommended that evaluations be conducted via ethnographic techniques, as such a strategy allows for implementation and evaluation to occur concurrently and for more rapid assessments of, and modifications to, shortcomings in the ongoing HIV-education strategies.