

Stereotypes, Emotions, Behavior, and Overall Attitudes Toward Hispanics by Anglos

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ABSTRACT

In this study, Dr. Jackson examined the stereotypic characteristics and values, emotions, and behaviors associated with Hispanics by Anglos. Stereotypic characteristics and values indicated generally negative perceptions of Hispanics (e.g., less productive and intelligent, more physically violent), although a few positive characteristics and values (e.g., strong family values) were associated with the group. The best predictors of overall attitudes toward Hispanics were emotion and behavior, with stereotypic characteristics and values contributing little to the prediction. Findings are discussed in terms of the need to examine sources of negative perceptions of Hispanics and methods for changing such perceptions.

ABOUT THE AUTHOR

Dr. Linda A. Jackson is a Professor in the Department of Psychology at Michigan State University. Professor Jackson holds a Ph.D. in Social Psychology, and her major areas of interest include gender and physical appearance, stereotypes and prejudice and social identity theory. This paper is based on a larger project that was published in the journal *Personality and Social Psychology Bulletin*.