

CERTIFICATION IN Diversity Leadership

Diversity Assessment and Engagement Program

August, 2020 through May, 2021

Kellogg Conference Center

East Lansing, MI 48824

The Diversity Assessment and Engagement Program (DAEP) offers certification in diversity leadership to mid- and senior-level leaders in public, private, and non-profit organizations interested in building culturally competent, diverse organizations. The ten-month program consists of ten, 3-hour, face-to-face, monthly modules in which participants gain knowledge and skills in the following areas:

- Self-awareness of personal values, perspectives, and behaviors that shape interactions with persons from cultures other than one's own;
- Understanding of cultural differences between one's culture and those of others;
- Diversity issues in contemporary organizations and approaches for addressing the challenges faced in becoming diversity-competent;
- Personal efficacy in leading and developing multicultural workplaces and providing services in diverse environments; and
- Sustainable practices in building inclusive organizations and engaging diverse populations.

The program is limited to 20 participants per cohort.

Julian Samora Research Institute

219 S. Harrison Rd., Rm 93
University Outreach and Engagement, MSU
East Lansing, MI 48824
517-432-1317

jsamorai@msu.edu

PROGRAM FACILITATOR

Rubén Martínez, Ph.D., Professor of Sociology and Director of the Julian Samora Research Institute

Dr. Martínez is a specialist in public administration, political sociology, intergroup relations and diversity leadership. As a former senior administrator he has expertise and extensive experience in designing and leading diversity leadership programs for developing and enhancing multicultural knowledge and skills among individuals, and transforming monocultural organizations into diverse-competent organizations.

ADMISSIONS

Applicants must complete and submit the application form available at: jsri.msu.edu.

Application deadline is June 15. Applicants will be notified of the decision regarding their admission to the program by July 15.

Costs: \$2,500 per participant.

**For more information please contact:
Alyssa Bedaine at bedaine@msu.edu or
by telephone, 517-432-1317, or visit the
JSRI website at jsri.msu.edu.**

MICHIGAN STATE
UNIVERSITY

University Outreach
and Engagement
Julian Samora Research Institute