

November 15, 2021



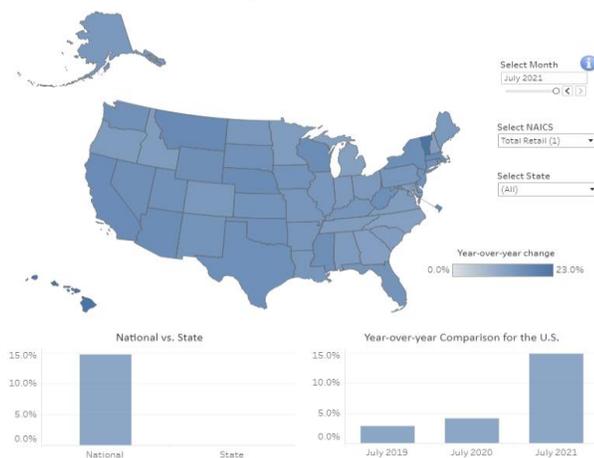
Black Friday: November 26, 2021

From the Cybersecurity and Infrastructure Security Agency (CISA), Black Friday Shopping: Protect Your Identity: “Black Friday is one of the most lucrative shopping days of the year for retailers in brick-and-mortar shops and online, but shoppers aren’t the only ones looking for deals. Malicious people may be able to obtain personal information (such as credit card numbers, phone numbers, account numbers, and addresses) by stealing your wallet, overhearing a phone conversation, rummaging through your trash (a practice known as dumpster diving), or picking up a receipt at a restaurant that has your account number on it. If a thief has enough information, he or she may be able to impersonate you to purchase items, open new accounts, or apply for loans.

“The Cybersecurity and Infrastructure Security Agency (CISA) encourages holiday shoppers to take the following identity theft precautions:

- Take advantage of security features. Passwords and other security features add layers of protection if used appropriately. (See Choosing and Protecting Passwords.)
- Check privacy policies. Take precautions when providing information, and make sure to check published privacy policies to see how a company will use or distribute your information. (See Protecting Your Privacy.)
- Check your statements. Keep a record of your purchases and copies of confirmation pages, and compare them to your bank statements. If there is a discrepancy, report it immediately.
- Be careful what information you publicize. Attackers may be able to piece together information from a variety of sources. Avoid posting personal data in public forums. (See Staying Safe on Social Networking Sites.)”

Monthly State Retail Sales



Recent Releases

Census Bureau Releases Analytical Report on COVID-19 Impact on the 2020 American Community Survey

Oct. 27 — The Census Bureau released an analytical report detailing the data collection disruptions in the 2020 American Community Survey, the modifications to standard weighting and estimation which were explored to combat the collection issues, and the resulting data quality issues that informed the decision to not release the standard 2020 ACS 1-year data. The report will be augmented with a release of information on sample size and other data quality metrics about the 2020 ACS 1-year data.

Census Data Equity Initiative for Underserved Communities

Nov. 2 — The U.S. Census Bureau announced the Census Data Equity Initiative for Underserved Communities. This includes the release of the Data for Equity webpage, press kit, director’s blog and more highlighting datasets and tools available to help federal agencies and other entities identify and equitably distribute resources to underserved communities.

Sexual Orientation and Gender Identity in the Household Pulse Survey

Nov. 4 — The U.S. Census Bureau released a new data tool to explore sexual orientation and gender identity (SOGI) using data from the Household Pulse Survey (HPS). The tool allows users to gain insight into the interaction between sex assigned at birth, current gender identity, and sexual orientation. Users can also explore the demographic and economic characteristics of the lesbian, gay, bisexual, and transgender (LGBT) and non-LGBT populations, as well as differences in how the COVID-19 pandemic has affected the mental health and economic well-being of the two groups. The HPS is designed to provide near real-time data on how the pandemic has affected people’s lives, and began including SOGI questions in July 2021.

2021 Product Calendar

The U.S. Census Bureau has posted anticipated release dates for each regular and recurring statistical product scheduled for release in 2021. These products are listed in the Census Bureau’s online product calendar, which is updated as needed throughout the year.

Data Users Branch Networks SharePoint Site

Use **this link** to access the Data Users Branch Networks SharePoint site. Here you’ll find

- Calendar of Events
- Recent Releases
- Meeting Information and more!