

### Message from Director Santos...



A Look Ahead: 2023

So here we are in 2023. The U.S. Census Bureau has endured the throes of 2020, when multiple challenges including a global pandemic threatened the completion of our constitutionally mandated decennial census. But complete it, we did, and our final 2020 Census data products — the most detailed to date — will be released later this year. And our other censuses and surveys have continued, unabated.

Our work on censuses and surveys these past years has taught us that we can be both innovative and nimble. In fact, we have absorbed those attributes into our strategic planning and our ongoing transformation and modernization initiative. We are reengineering our processes, our practices and indeed our thinking about how a federal statistical agency operates in the 21st century.

[Click here to continue.](#)

## [New Data Visualization Shows Access and Eligibility for Supplemental Nutrition Assistance Program County by County in 23 States](#)

The recently redesigned visualization, which shows SNAP benefits in 1,157 counties in 23 states aims to increase understanding of access to SNAP and inform future outreach.

The interactive tool uses data from the Census Bureau's American Community Survey (ACS) and state administrative records to capture the age, race/ethnicity, household composition, presence of children, internet access and veteran and health insurance status of SNAP recipients and potential candidates.

### How the Tool Was Built

We linked individual ACS records to state administrative records of SNAP participants, following a methodology outlined in a [2013 report](#). We identified people likely eligible for SNAP benefits (based on ACS responses to questions about family structure, income, shelter costs and participation in other safety-net programs). For those identified as likely eligible for SNAP, we determined if they received SNAP benefits at any point in the 12 months prior to the survey.

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### [2023 Product and Event Calendar](#)

The U.S. Census Bureau has posted anticipated release dates for each regular and recurring statistical product scheduled for release in 2022.

### [Archived Back to Data Basics Webinar Series](#)

If you are looking to improve your data skills, Back to Data Basics is a great opportunity to learn from our experts about how to access and utilize a variety of Census Bureau data products, tools, and resources.

### [Training Resources](#)

Visit the Census Bureau's [Educational Resource Library](#) for previously recorded, free training available at your convenience. The library includes presentations, recorded webinars, tutorials and other helpful materials.

## Upcoming Training



### [data.census.gov News and Updates: January 2023](#)

**Wed Jan 25, 2023**

**Time: 2:00 - 3:00 p.m. ET**

Join us for this webinar where we will cover updates on data.census.gov. These updates include new accessibility features, improved selections of map layers, and more.

### [Finding Your Way Through Census Bureau Geographies](#)

**Thurs January 26, 2023**

**Time: 2:00 - 3:30 p.m. ET**

Explore 5 different types of Census Bureau geographies by learning their backgrounds; when and where to access data associated with them; and how to manipulate data.census.gov to locate these geographies quickly.

Did You Miss....

## [Business Trends and Outlook Survey Data Release](#)

JAN. 19, 2023 – The U.S. Census Bureau released data from the [Business Trends and Outlook Survey](#) (BTOS), a survey that measures business conditions on an ongoing basis. The BTOS is the successor to the [Small Business Pulse Survey](#) (SBPS), a high-frequency survey that measured the effect of changing business conditions during the coronavirus pandemic and other major events like hurricanes on our nation’s small businesses.

The BTOS increases the scope of the SBPS to include large single-location employer businesses (those with 500 or more employees). It provides insight into the state of the economy by providing continuous, timely data for key economic measures every two weeks.

BTOS data are representative of all single-location employer businesses in the U.S. economy, excluding farms. By providing continuous data with geographic and subsector detail, BTOS captures the impact of events like natural disasters and economic crises and assists in monitoring recovery efforts.

The BTOS sample consists of approximately 1.2 million businesses with biweekly data collection. Selected businesses are split into six panels (approximately 200,000 cases per panel) that will be asked to report every 12 weeks for a year. The Census Bureau estimates it takes the average respondent approximately six minutes to complete the survey, including the time for reviewing the instructions and answers.

[Click here to continue](#)

Coming Up!

### **American Community Survey 5-Year Migration Flows**

The U.S. Census Bureau will release migration statistics from the 2016-2020 American Community Survey (ACS). These data tables highlight the geographic mobility of people between counties, metropolitan statistical areas, minor civil divisions in some states and municipalities (municipios) in Puerto Rico. The Census Flows Mapper tool will also be updated with the data. (Scheduled for release **January 26.**)

### **2017-2021 American Community Survey 5-Year Citizen Voting Age by Race and Ethnicity (CVAP) Special Tabulation**

The U.S. Census Bureau will release the 2017-2021 American Community Survey 5-Year Citizen Voting Age by Race and Ethnicity (CVAP) Special Tabulation. This special tabulation is used in voting rights analysis and will be published for a series of geographies. Publication will only be available for download from the Census Bureau [Citizen Voting Age by Race and Ethnicity](#) webpage. (Scheduled for release February 1.)

[Click here for additional upcoming releases](#)

**Reminder: SDC/CIC Quarterly Call – January 25**

The **2022 Economic Census** mail out is set to begin **January 31.**

### **Lunar New Year: January 22, 2023**

“Lunar New Year is one of the most important celebrations of the year among East and Southeast Asian cultures, including Chinese, Vietnamese and Korean communities, among others. The New Year celebration is usually celebrated for multiple days—not just one day as in the Gregorian calendar’s New Year. In 2023, Lunar New Year begins on January 22.

“China’s Lunar New Year is known as the Spring Festival or Chūnjié in Mandarin, while Koreans call it Seollal and Vietnamese refer to it as Tết.

[Click here for info.](#)

