A Celebration of 30 Years of Research and Outreach
in the Nation’s Heartland

Latina/os and the Renewal of U.S. Democracy

Conference Schedule
(Pre-Publication)
Updated 10/7/19

October 31 – November 2, 2019
East Lansing Marriott at University Place
East Lansing, MI
La Bienvenida

Estimadas/os colegas,

Bienvenida/os! It is my pleasure to welcome each of you to JSRI’s 30th Anniversary Celebration Conference. The event is intended as a celebration of our past and continuing work in “advancing knowledge and transforming lives,” as well as to bring the academy and communities together to share knowledge, research results, and best practices in working with Latino communities. It is also intended to re-energize established relationships among participants and to foster new ones. As we move into the future, these relationships will be crucial for addressing the challenges facing Latino communities in the Midwest and across the nation.

Over the past several decades the demographic shift and immigration have gained much public attention. Missing from those discourses has been a focus on rising inequality and the causes of it. As we move toward mid-century Latinos will become one of every three persons in this country, but unless we address the causes of rising inequality their socio-economic status will most likely worsen.

The theme of this conference, “Latina/os and the Renewal of U.S. Democracy,” points to a major crisis that the country is undergoing. We are in the midst of a constitutional crisis, open attacks on the free press, government agencies and representatives, and voting rights. Further, there is political corruption, violations of human and civil rights, and overt racism. Nationalist neoliberalism, our current social order, promotes economic freedom at the expense of all else. It reduces society to market transactions and promotes totalitarianism.

The Venezuelan philosopher, Ludovico Silva, gave us the concept plusvalía ideológica, or ideological surplus, which exists in the preconscious and refers to the allegiance to capitalism that has been extracted from individuals. It ensures capitalism’s persistence despite the inequalities that it generates and maintains. The same can be said about the ideology of racism, which also exists in the preconscious of most Americans and which has been openly mobilized in today’s neoliberal nationalism to promote White American Capitalism.

I extend my thanks to all who contributed to organizing and hosting this conference. Special thanks to Patricia Marin, Jennifer “Jeno” Rivera, Juan Coronado, Richard Cruz Davila, John Valadez, René Hinojosa, Tony Nuñez, Steve Gold, and JSRI staff members, each of the sponsors and the students who assisted us in organizing and hosting this event.

Thank you for attending and participating in our celebration. Enjoy the conference! ¡Gracias por su participación!

Sinceramente,

Rubén Martinez, Director
Conference Distinguished Speakers

Suzanne Oboler

Dr. Suzanne Oboler is Professor of Latin American and Latina/o Studies at John Jay College of the City University of New York. She is Founding Editor (2002-2012) of the journal, *Latino Studies*. She is author of *Ethnic Labels, Latino Lives: Identity and the Politics of (Re)Presentation in the United States* (1995) and numerous scholarly articles and book chapters. She is editor of several anthologies and Co-Editor in Chief of the *Oxford Encyclopedia of Latinos and Latinas in Contemporary Politics, Law and Social Movements* (2015). Her research and teaching interests center on human rights in the Americas, focusing on race, immigration, citizenship and national belonging. In 2011, she was named Fulbright Distinguished Chair in American Studies at Pontifical Catholic University of Rio de Janeiro, Brazil.

The Honorable Fernando González Saiffe is Cónsul Titular, Consulate of Mexico in Detroit

Fernando González Saiffe has served as Cónsul Titular at the Consulate of Mexico in Detroit, Michigan since September 15th, 2017. He has previously served the Mexican Foreign Ministry as Political Affairs Officer in Canada (2013-2017); Deputy Chief of Mission and Head of the Consular Section at the Mexican embassy in Vietnam (2011-2013); Deputy Director General for the United Nations (2009-2011); and Liaison for Congressional Affairs to the U.S. House of Representatives (2004-2008). He holds a bachelor's degree from Instituto Tecnologico Autonomo de Mexico and a master's degree in law and diplomacy from the Fletcher School of Law in Diplomacy at Tufts University. He lectures widely and publishes articles on Mexican foreign policy and the United Nations.

Baldemar Velasquez

Baldemar Velasquez is the President and Founder of the Farm Labor Organizing Committee (FLOC). He holds a bachelor’s degree in sociology from Bluffton College. Under his leadership FLOC has set international precedents in labor history. He is an internationally recognized leader in the farmworker and immigrants’ rights movements. He has received numerous honors for his work, including a John D. and Catherine T. MacArthur Fellowship (Genius Grant), a Development of People Award by the Campaign for Human Development of the U.S. Catholic Conference, an Aguila Azteca Award by the Government of México, and several Honorary Doctorates. In 2009, he was elected to the AFL-CIO Executive Council, and works actively with the International Labour Organization, a United Nations agency that works to set international labour standards.
Conference Overview

Thursday, October 31, 2019

8:00 AM    Registration – Terrace
8:30 - 11:00 AM    NCERA Meeting – Campus Room (First Level)
11:30 - 12:30 PM    Welcome and Conference Kickoff – University Ballroom
12:30 - 1:30 PM    Opening Keynote, Suzanne Oboler – University Ballroom
1:30 - 1:45 PM    Break
1:45 - 3:15 PM    Panel Series One – Meeting Rooms
3:15 - 3:30 PM    Break
3:30 - 5:00 PM    Panel Series Two – Meeting Rooms
5:00 - 7:00 PM    Dinner on your Own
5:30 - 7:00 PM    Film Searching for Sugarman, Salon B, Marriott
7:30 - 9:00 PM    Music Concert with Gustavo Cortiñas Snapshot featuring Juan Daniel Castro – Cook Music Hall, MSU Music Building

Friday, November 1, 2019

7:30 - 8:30 AM    Continental Breakfast – Terrace
8:00 AM    Registration – Terrace
8:45 - 10:15 AM    Panel Series Three – Meeting Rooms
10:15 - 10:30 AM    Break – Terrace
10:30 - 11:45 AM    Panel Series Four – Meeting Rooms
11:45 - 12:00 PM    Break – Terrace
12:00 - 1:30 PM    Luncheon Plenary Program, University Ballroom
                   Graduate Student Essay Award;
                   The Honorable Fernando González Saiffe, Cónsul Titular,
                   Consulate of Mexico in Detroit
1:30 - 1:45 PM    Break
1:45 - 3:15 PM    Panel Series Five – Meeting Rooms
3:15 - 3:30 PM    Break
3:30 - 5:00 PM    Panel Series Six – Meeting Rooms
5:00 - 6:00 PM    Break
6:00 PM    JSRI 30th Anniversary Celebration Reception – University Ballroom; Music by the Tejano Sound Band

Saturday, November 2, 2019

7:30 - 8:30 AM    Continental Breakfast – Terrace
8:30 - 10:00 AM    Panel Series Seven – Meeting Rooms
10:00 - 10:15 AM    Break
10:15 - 11:30 AM    Closing Keynote, Baldemar Velasquez – University Ballroom
Special Events

Thursday, October 31, 2019
8:30–11:00 AM
Meeting of NCERA 216: Latinos and Immigrants in Midwestern Communities
Room: Campus (1st Floor)

5:30 PM
Film Searching for Sugarman
Room: Salon B, Marriott

7:30 PM
“Venas que Permanecen Abiertas”
Concert with Gustavo Cortiñas Snapshot featuring Juan Daniel Castro,
Cook Recital Hall, MSU Music Building

Thursday – Friday, October 31–November 1, 2019
9:00 AM – 4:30 PM
Room: Board Room
Continuous Video Showing: Tribute to Dr. Julian Samora

Room: Great Lakes
Photo Exhibit: Images of the Revolution and Dia de los Muertos
Courtesy of Consulate of Mexico in Detroit

Friday, November 1, 2019
5:00–6:00 PM
Book Signing – ‘I’m not gonna die in this damn place’…Mexican American Vietnam Prisoners of War
Juan David Coronado

6:00–10:00 PM
Reception: JSRI 30th Anniversary Celebration Reception
Room: University Ballroom
Presentation of the Michigan Heritage Award to the Family of Martin Huron Solis, Jr.
Poetry Readings
Baile with music by the Tejano Sound Band
Thursday, October 31, 2019
8:30–11:00 AM
Room: Campus (1st Floor)
NCERA 216 Meeting: Latinos and Immigrants in Midwestern Communities

Luncheon Plenary
11:30 AM–1:30 PM
Room: University Ballroom
La Bienvenida/Welcome
Rubén Martinez, JSRI, Michigan State University

Keynote Presentation
Presenter: “Forging the Path as We Go: Latinxs Transforming American Democracy”
Suzanne Oboler, John Jay College of Criminal Justice

Break
1:30–1:45 PM
Room: Terrace

Panel Series One
1:45–3:15 PM

Panel 1. Gender, Sexuality, and the Archives of Latinx Activism
Room: Capitol
Moderator: Sheila Contreras, Associate Professor, Department of English, Michigan State University
Presenters: Danny Mendez, Associate Professor of Spanish, Michigan State University
Maria E. Cotera, Associate Professor of American Culture and Women’s Studies Director, Latina/o Studies Program, University of Michigan, Ann Arbor
Larry La Fountain-Stokes, Professor of American Culture, Romance Languages and Women’s Studies, University of Michigan, Ann Arbor
Panel 2. Going against the Grain to Create Latinx Space in the Academy: Reflecting on the Life and Contributions of Dr. Samora and on the Founding of the Julian Samora Research Institute
Room: Beaumont
Moderator: René P. Rosenbaum, Associate Professor, School of Planning, Design and Construction, Michigan State University
Presenters: Ricardo Parra, Past Director, Midwest Council of La Raza, South Bend Indiana
Julie Leininger Pycior, Professor of History Emeritus, Manhattan College
Richard Navarro, Professor of Education, California State Polytechnic University, Pomona
Santiago Rios, Assistant Attorney General, State of Michigan
Cordelia Candelaria, Regents’ Professor Emeritus, Arizona State University

Panel 3. Demographic Shifts and Evolving Latino Neighborhoods
Room: Campus
Moderator: Jean Kayitsinga, JSRI, Michigan State University
Presenters: “Latino Demographic Transitions in U.S. Communities: Studying the Past to Understand the Future”
Ness Sandoval, Associate Professor Sociology, Saint Louis University
“White Spaces in Brown(ing) Places: Race, Space, and Community in the Nuevo South and Midwest”
Aaron Arredondo, Graduate Student, Department of Sociology, University of Missouri
“An Analysis of Latino Neighborhoods and Home Mortgage Loans in the Chicago Metropolitan Area: 2012–2017”
Pedro Ruiz, Public and Social Policy, Saint Louis University

Break
3:15–3:30 PM
Room: Terrace
Panel Series Two
3:30–5:00 PM

Panel 4. Making Higher Education Attainable to the Latina/o Community
Room: Capitol
Moderator: Juan Coronado, History Department, Central Connecticut State University
Presenters:
“Éxito Educativo: A Pathway to College for Latina/o High School Students”
Rubén Martínez, JSRI, Michigan State University
Juan Coronado, History Department, Central Connecticut State University
“Supporting Iowa Latino Families to Reach their Dreams”
Kimberly Greder, Professor of Human Development and Family Studies, Iowa State University
“Midwestern Hispanic Serving Institutions and Their Role as Latino Community Development Actors”
René P. Rosenbaum, Associate Professor, Michigan State University
Stephen Jeanetta, Associate Professor, University of Missouri, Columbia

Panel 5. The Use of Modern Day Media and how it Affects the Masses
Room: Salon A
Moderator: Richard Cruz Davila, JSRI, Michigan State University
Presenters:
“Are Presidential Tweets Inciting Violence?”
Susan Pozo, Professor of Economics and Director of Global and International Studies, Western Michigan University
Catalina Amuedo-Dorantes, Professor of Economics, University of California, Merced
“HBO’s Westworld and Futuristic Mexican Bandits: Media Uses and Abuses of Hector Escaton and Lawrence’s Daughter through Content and Social Viewing”
Diana I. Ríos, Associate Professor of Communication and Director, La Comunidad Intelectual, University of Connecticut
Mary Helen Millham, Instructor, University of New Haven
Panel 6. Innovative Programs to Support Latino Farmers in Michigan

Room: Beaumont

Moderator: Lauren Marquardt, Director of Development and Services, Michigan Food and Farming Systems

Presenters:
- “Facilitating the Access to Farm Bill Programs and Technical Assistance for Latino Farmers in Michigan”
  Jennifer Silver, Director of Field Operations, Michigan Food and Farming Systems
- “Implementing Food Safety Practices for Latino Producers and Farmworkers to Reduce Contamination Risks”
  Filiberto Villa-Gómez, Director of Spanish Speaking Farmer Network, Michigan Food and Farming Systems
- “A Training Course on Introduction to Farm Management for Latino Farmers”
  Marcelo E. Siles, Research Specialist, JSRI, Michigan State University

5:00 PM Dinner on Your Own

5:30–7:00 PM

Room: Salon B

Film Searching for Sugarman – A spectacular film about the true story of a Chicano musician in Detroit, forgotten in the U.S. but who became famous in South Africa—a source of empowerment for the white anti-apartheid movement.

7:30–9:00 PM Music Concert with Gustavo Cortiñas Snapshot featuring Juan Daniel Castro

Recital Hall: Cook Music Hall, MSU Music Building
Friday, November 1, 2019
Panel Series Three
8:45–10:15 AM

Panel 7.  A Return to the Past in the Farmworker Regulatory Environment
Room:  Beaumont
Moderator: Rubén Martinez, JSRI, Michigan State University
Presenters:
“A Case Study Highlighting Outreach and the Invisibility of Farmworkers in Michigan”
Ken Saldanha, School of Social Work, Eastern Michigan University
“No Progress for Michigan Farmworkers: A Decade of Failed Policies”
Thomas K. Thornburg
“Bracero 2.0: The Status of the H2-A Guest Worker Program”
Juan Coronado, History Department, Central Connecticut State University
Rubén Martinez, JSRI, Michigan State University

Panel 8.  Entrepreneurship and Latino-Owned Businesses
Room:  Capitol
Moderator: Marcelo Siles, Research Specialist, JSRI, Michigan State University
Presenters:
Mike Pisani, Professor of International Business, Central Michigan University
“Latina/os Entrepreneurship and Business Ownership in the United States: Trends and Directions for Continued Research”
Scott Loveridge, Professor & Extension Specialist, Department of Agricultural, Food, and Resource Economics, Michigan State University

Panel 9.  Generating Consciousness concerning Latinos affected by Environmental Hazards in Michigan: A Case of Environmental Racism
Room:  Salon A
Moderator: Jesse Anguiano, Community Scholar
Presenters:
Paul Mohai, Professor, School for Environment and Sustainability, University of Michigan
Michelle Martinez, Statewide Coordinator for the Michigan Environmental Justice Coalition

Break
10:15–10:30 PM
Room:  Terrace
Panel Series Four  
10:30–11:45 AM

Panel 10: Labor Needs on the Dairy Farm—From the Worker’s Perspective  
Room: Capitol  
Moderator: Juan Coronado, History Department, Central Connecticut State University  
Presenters: Ron Erskine, College of Veterinary Medicine, Michigan State University  
Rubén Martinez, JSRI, Michigan State University  
Jean Kayitsinga, JSRI, Michigan State University

Panel 11. Globalization, Migration, and Democracy  
Room: Campus  
Moderator: Julia Albarracin, Department of Political Science, Western Illinois University  
Presenters:  
“The Journeys of Maria Perez Arredondo”  
James B. Lane, Indiana University Northwest  
“Globalizaje Somos”  
Kee Warner Carrillo, Department of Sociology, University of Colorado at Colorado Springs  
Roberto Velasquez, Department of Criminal Justice, New Mexico State University

Panel 12. Health and Health Care Issues among Latina/os  
Room: Beaumont  
Moderator: Patricia Marin, College of Education, Michigan State University  
Presenters:  
“The Needs of Nutrition and Physical Activity Education for Caregivers of Michigan Migrant and Seasonal Farmworker Children”  
Amanda Feighner, Michigan State University  
Yuen Mei Lim, Michigan State University  
Oluwatobi Dauda, Michigan State University  
Kaitlyn Moorehead-Hill, Michigan State University  
Sujin Song, Michigan State University  
Won O. Song, Michigan State University  
“Health Insurance Coverage Among Hispanics in the Midwest, 2017”  
Richard Santos, Department of Economics, University of New Mexico  
Disha Shende, Department of Economics, University of New Mexico  
David van der Goes, Department of Economics, University of New Mexico  
“A Social Ecological Framework to Address Latino Immigrant Trauma and Intervention”  
Teresa Rivera, Department of Social Work, Ferris State University
Break
11:45 AM–12:00 PM
Room: Terrace

Luncheon Plenary
12:00–1:30 PM
Room: University Ballroom
Graduate Student Essay Award
“The Mexico-Michigan Relationship (Commercial, Community and Migration)”
The Honorable Fernando González Saiffe, Cónsul Titular
Consulate of Mexico in Detroit

Break
1:30 PM–1:45 PM
Room: Terrace

Panel Series Five
1:45–3:15 PM

Panel 13. Latina/os in Politics: Critical Issues
Room: Capitol
Moderator: Arturo Vega, Interim Director, Public Administration Graduate Program, St. Mary’s University
Presenters: Service Delivery Gaps: What does it take for Hispanic Immigrants to fully Participate in the Renewal of U.S. Democracy?”
Bertha Mendoza, K-State Research and Extension, Kansas State University
“Political Incorporation and the Case of Latinos in San Antonio, Texas”
Arturo Vega, Interim Director, Public Administration Graduate Program, St. Mary’s University
“What Are We?: Latino Politics, Identity, and Memory in the 1983 Chicago Mayoral Election”
Jaime Sanchez, Jr., Graduate Student, Princeton University
Lupe S. Salinas, Professor of Law, Thurgood Marshall School of Law, Texas Southern University
Panel 14. **Programmatic Approaches to Supporting Latina/o Families**
**Room:** Campus  
**Moderator:** Richard Cruz Davila, JSRI, Michigan State University  
**Presenters:**  
- “Civics Opportunity Model Project Advancing Community Transformation (COMPACT) & Mothers-Of-Mercy-Sit-in to end Child Detention (MOMS) & the People-power Underlying Successful Education(PULSE)”  
  Cordelia Candelaria, Arizona State University  
- “Finding Common Ground: Building a Multicultural Coalition of Non-Profits in a Diverse Community”  
  Jennifer Tello Buntin, Assistant Professor of Sociology, Lewis University  
  Veronica Gloria, Executive Director, Spanish Community Center of Joliet  

Panel 15. **“Sexual Violence against Farmworker Women in Michigan and Trauma Informed Approach on How to Work With Survivors”**
**Room:** Beaumont  
**Moderator:** Jose Ernesto Lopez, Michigan Immigrant Rights Center  
**Presenters:**  
- Elizabeth McClain, Attorney, Farmworker Legal Services  
- Diana Marin, Supervising Attorney, Michigan Immigrant Rights Center  
- Elinor Jordan, Attorney, Michigan Coalition to End Domestic and Sexual Violence

**Break**
**3:15 PM–3:30 PM**
**Room:** Terrace

Panel Series Six
**3:30–5:00 PM**

Panel 16. **Música Michicana: Texas-Mexican Music in Michigan and the Midwest**
**Room:** Beaumont  
**Moderator:** Richard Cruz Davila, JSRI, Michigan State University  
**Presenters:**  
- “The Role of Entrepreneurs in Building an Infrastructure for Texas-Mexican Music in the Midwest: A Case of Two Families”  
  Richard Cruz Davila, JSRI, Michigan State University  
- “Tejano Music and Michigan’s Interstate Entertainment Networks”  
  Juan Mora, Ph.D. Candidate, Department of History and Latina/o Studies, University of Illinois at Urbana-Champaign  
- “Politics and Performance with Los Bandits de Michigan: A Conversation with Guillermo Martinez”  
  Laurie K. Sommers, Independent Scholar, Michigan  
  Guillermo Martinez, Summer Migrant Education Program, Michigan
Panel 17. “Can we all get along” to make things better?
Room: Salon A
Moderator: Rubén Martinez, JSRI, Michigan State University
Presenters: “University of Illinois Latina/Latino Alumni Association: A Founding Board Member’s View”
Heather A. Hathaway Miranda, Latina/Latino Alumni Association, University of Illinois
“Envidia: Beyond the Latina/o Crab Mentality”
Juan Coronado, History Department, Central Connecticut State University
Rubén Martinez, JSRI, Michigan State University

Panel 18. Issues in the Education of Latinx Students
Room: Campus
Moderator: Jean Kayitsinga, JSRI, Michigan State University
Julia Albarracin, Department of Political Science, Western Illinois University
Marcy Olague-Jamaica, Graduate Student, College Student Personnel Program, Western Illinois University
Rebekah Buchanan, Department of English, Western Illinois University
“Girl Power Geospatial Analysis”
Debra J. Bolton, National Geographic Explorer, Department of Multicultural Affairs, Kansas State University
“Nadie Me Ve Como Latino: Relating Perceived Phenotype and Discrimination to Ethnic-Racial Identity and Academic Achievement in Young Latinx Children”
Luis Mendez, Graduate Student, Combined Program in Education and Psychology, University of Michigan
Teresa Satterfield Linares, Associate Professor of Romance Linguistics, University of Michigan

Panel 19. Publishing in Latino Studies
Room: Capitol
Presenters: Workshop – The editor of the Journal, Latino Studies, will discuss its mission and provide practical information on the submission and review process.
Lourdes Torres, DePaul University

Break On Your Own
5:00–6:00 PM
6:00–10:00 PM
Reception:  JSRI 30th Anniversary Celebration Reception
Room: University Ballroom
Presentation of the Michigan Heritage Award to the Family of Martin Huron Solis, Jr.
Poetry Session
Baile with music by the Tejano Sound Band

Saturday, November 2, 2019
Panel Series Seven
8:30–10:00 AM

Room: Beaumont
Moderator: Julio Cesar Guerrero, National Coordinator, San Antonio, Texas
Presenters: Julio Cesar Guerrero, National Coordinator, San Antonio, Texas
Reyna Garcia, Justice for Ayotzinapa, Grand Rapids
Oscar Castañeda, Action of Greater Lansing
Elena Herrada, Detroit Centro Obrero

Panel 21.  Latinx College Students: Curriculum and Representation Issues
Room: Capitol
Moderator: Richard Cruz Davila, JSRI, Michigan State University
Presenters: “Hispanic Students in Private and Public Colleges: A Case Study”
Carlos Villegas-Castaneda, Spanish Instructor, Adrian College
“Resisting Oppression/Creating Representation”
Adriana Domínguez, Assistant Professor/Director, Theatre Programs & Audience Development, The University of Texas at El Paso
“Latina/o Studies Curriculum: Qualitative Reflections of a Latina Educator”
Heather A. Hathaway Miranda, Latino Studies Faculty, Saint Xavier University
Panel 22. Latina/o Informal Entrepreneurship: Making a Living
Room: Campus
Moderator: Aaron Arredondo, Graduate Student, Department of Sociology, University of Missouri
Presenters: “Reflections on the Involvement of Undocumented Immigrants in Informal Entrepreneurship in the U.S.”
Steven J. Gold, Sociology Department, Michigan State University
“Informality and Latino-owned Businesses: A National Portrait of Unregistered Latino-owned Businesses”
Michael J. Pisani, Department of Management College of Business Administration, Central Michigan University
Alfonso Morales, Vilas Distinguished Achievement Professor, Department of Planning and Landscape Architecture, University of Wisconsin, Madison

Break
10:00–10:30 AM
Room Terrace

Closing Plenary
10:30–11:30 AM
Room: University Ballroom
Moderator: Rubén Martinez, JSRI, Michigan State University
Presenter: “Transcending the Walls of Hate”
Baldemar Velasquez, Farm Labor Organizing Committee

Conference Closing
11:30–11:45 AM
Presenter: “Closing Comments”
Rubén Martinez, JSRI, Michigan State University

¡Hasta la próxima!
JSRI DIRECTORS

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Joseph Spielberg Benitez 1993 – 1995 (Interim Director)

Refugio I. Rochín 1995 – 1998 (Director)

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