

20th Anniversary Celebration Conference
Julian Samora Research Institute, MSU
Michigan State University
November 5 -7, 2009

CONFERENCE OVERVIEW*

Thursday, November 5, 2009

8:00 PM

Sones de México Ensemble Chicago with MSU Graduate Brass Quintet,
Music Building Auditorium
Free Concert

Friday, November 6, 2009

7:30 – 8:30 AM

Registration – Terrace
Continental Breakfast

8:00 – 8:30 AM

Welcoming Remarks – University Ballroom

8:45 – 10:00 AM

Panel Series One – Meeting Rooms

10:00 – 10:15 AM

Break - Terrace

10:30 – 11:45 AM

Panel Series Two – Meeting Rooms

11:45 – 12:00 PM

Break – Terrace

12:00 – 1:30 PM

Luncheon Plenary – University Ballroom

“Immigration in the 21st Century”

Dr. Jorge A. Bustamante, Eugene P. and Helen Conley Professor of Sociology,
University of Notre Dame

1:45 – 3:00 PM

Panel Series Three – Meeting Rooms

3:00 – 3:30 PM

Break – Terrace

3:30 – 5:00 PM

Panel Series Four – Meeting Rooms

5:00 – 6:00 PM

Book Signing – Terrace – Editors of *Moving Beyond Borders: Julian Samora
and the Establishment of Latino Studies*

6:00 – 8:00 PM

Reception – University Ballroom
Student Essay Award Presentation

Saturday, November 7, 2009

7:30 – 8:30 AM

Continental Breakfast - Terrace

8:30 – 10:00 AM

Panel Series Five

10:00 – 10:15 AM

Break - Terrace

10:15 – 12:00 PM

Closing Panel – University Ballroom
Closing Remarks

*** Unless specified, all activities will take place at East Lansing Marriott at University Place.**

Friday, November 6, 2009

PANEL SERIES ONE: 8:45 – 10:00 AM

Panel 1 Latinos and Higher Education

Room: Beaumont

Moderator: Antonio Vásquez, Michigan State University

Presenters: “Latina/os Students and Science, Technology, Engineering and Mathematics (STEM) Issues”
 Refugio I. Rochín , Provost, InterAmerican College

 “Changing Classrooms, Changing Climate: An Examination of Diversity at 12 Midwestern
Research Universities”

 Yolanda Zepeda, Committee on Institutional Cooperation (CIC), Illinois

 “The Problematic Pipeline: Demographic Trends and Latino Participation in Higher Ed.”

 Jorge Chapa, University of Illinois at Urbana-Champaign

Discussant: Francisco Villarruel, Michigan State University

Panel 2 Economic Strides and Challenges for Latinos/as

Room: Capitol

Moderator: Daniel Velez Ortiz, Michigan State University

Presenters: “Counting Us In: Latinos’ Contribution to Michigan’s Economy”

 Steven R. Miller, Michigan State University

 “The Informal Economy as a Site of Competition Between Disadvantaged Populations and
Ethnic Merchants”

 Steve J. Gold, Michigan State University

 “Latinos in the Non-Metropolitan Midwest: The Draw of the Meatpacking Industry”

 Roberto Aponte, Indiana University, Indianapolis

Discussant: Rogelio Saenz, Texas A & M University

Panel 3 Leadership and the Arts

Room: Campus East

Moderator/Discussant: Arlen Etling, University of Nebraska-Lincoln

Presenters: “Strengthening Leadership and Participation Rural and Isolated Communities”

 Arlen Etling, University of Nebraska-Lincoln

 “Participation of Latinos/as in Community Music Programs”

 Melissa Kritzer, Musical Arts, Michigan State University

 “Participation of Latinos/as in Community Arts Centers”

 Carlos Guerrero, LUX Center for the Art

Panel 4 Recruiting and Retaining Latinos/as in Community Research and Service Programs

Room Great Lakes

Moderator/Discussant: Richard Wampler, Michigan State University

Presenters: Ana Rocio Escobar Chew, Michigan State University

 Richard Wampler, Michigan State University

 Rubén Martínez, Michigan State University

Panel 5 **Voces Latinas de Michigan: Insights from Oral History**
Room **Campus West**

Moderator/Discussant: Gilberto Cárdenas, University of Notre Dame

Presenters: “Stories of Los Repatriados”

Elena Herrada, Centro Obrero, Detroit

“Stories of Survival from Michigan WWII Latino/a Veterans”

Rosa Eréndira Morales, Freelance Multimedia Journalist

“Mexicano/Latino Voices in the Michigan Collections”

Diana Rivera, Michigan State University

“Mi Virgen Morena: Changing Expressions of Identity in the Detroit Fiestas Guadalupanas”

Laurie Kay Sommers, Michigan State University

PANEL SERIES TWO: 10:30 – 11:45 AM

Panel 6 **Latino Hoosiers at the Crossroads of America: Converging Politics in Immigration Status, Ethnic Identity, and Community Engagement in the Heartland**
Room **Beaumont**

Moderator: Sujey Vega, Sam Houston State University

Presenters: “Leadership Skill Development and The Incorporation of Immigrants in a ‘New’ Settlement Destination”

Carmen DeRusha, Purdue University

“Engaging Mexican Immigrants in US Civic Life: Assessing Formal Versus Informal Barriers”

Katsuo Nishikawa, Trinity University, Stacey Connaughton and James McCann,
Purdue University

“United We Are Stronger: Participatory Citizenship and Asserted Belonging Across Mexican Identities in Central Indiana”

Sujey Vega, Sam Houston State University

Discussant: Carmen E. Derusha, Purdue University

Panel 7 **Hate Crime 101**
Room **Great Lakes**

This is a training workshop designed to assist participants in better understanding how to define and respond to hate crimes and bias incidents.

Mark Bishop, Michigan Department of Civil Rights

Panel 8 **Accessing Higher Education: Agricultural Fields to Colleges of Agriculture**
Room **Capitol**

Moderator: Jan L. Flora, Iowa State University

Presenters: “Exploratory Study of Latinos and the Kalamazoo Promise”

Gary Miron, Western Michigan University

“Midwest Latino Youth: Potential for Careers in ‘Agriculture’”

Jorge Chapa, University of Illinois at Urbana-Champaign

“Challenges and Opportunities for ‘Colleges of Agriculture’”

Manuel Piña, Texas A&M University

Discussant: Miguel Carranza, University of Nebraska

Panel 9 **The Population Shift of Latinos/as in the Midwest and Its Implications**
Room **Campus East**

Moderator: Jennifer Tello Buntin, Michigan State University
Presenters: “The Changing Demography of Latinos in the Midwest”
 Rogelio Saenz, Texas A&M University
 “Reaching Across Borders: The Transnationalizing Effect of Mexican Migration on Public
 Schools in the Outskirts of Chicago”
 Jennifer Tello Buntin, Michigan State University
 “Latinos/as In Lansing, Michigan: An Oral History Approach”
 Ana Rocio Escobar Chew, Michigan State University
Discussant: Eric Juenke, Michigan State University

Panel 10 **Latino Community Resistance and Counter Narratives**
Room **Campus West**

Moderator/Discussant: Pilar Horner, Michigan State University
Presenters: “Midwest Hip-Hop: Masculinity and Identity”
 Pancho McFarland, Chicago State University
 “Community Newspapers and Magazines for Hispanics in Michigan”
 Carlos Villegas-Castañeda, Michigan State University
 “Latino Citizenship: Engaging Federal Policies in the Urban Midwest”
 Joel Jennings, Saint Louis University

PANEL SERIES THREE: 1:45 – 3:00 PM

Panel 11 **Self-Employment and Community Empowerment**
Room **Capitol**

Moderator: Antonio Vásquez, Michigan State University
Presenters: “Wage and Self-Employment Income of Latinas In Idaho”
 Abelardo Rodríguez, University of Idaho
 “Increasing Knowledge and Networking Opportunities for Small Scale Mexican Growers in
 Southwest”
 Antonio Castro Escobar, Michigan Department of Agriculture
 “Latin Americans United For Progress, 1974-2005: Forging Strength through Unity in
 Holland”
 James Richardson, Hope College
Discussant: Jan L. Flora, Iowa State University

Panel 12 **Experimental Learning Program in Mexico**
Room **Great Lakes**

Moderator/Discussant: Juan Marínez, Michigan State University
Presenters: “The Experimental Learning Program in Mexico”
 Juan Marínez, Michigan State University
 “Native Plants as a Way to Improve Way of Life of Latino Farmers”
 Nadia Navarette-Tindall, Lincoln University of Missouri
 “Carioca Cultural and Social Observations”
 Christiane Quinn, University of Missouri, Columbia
 “Families, Culture and Sustainability”
 Sharon Guthmiller, South Dakota State University

“How Understanding Rural Mexico Can Enhance a Michigan NGO’s Programming”
Scott Corrin, Michigan State University

Panel 13 **Health Issues Confronting Latinos/as**
Room **Campus East**

Moderator: Diane Ariza, Albion College
Presenters: “Why Health Insurance Reform? The Example of Type 2 Diabetes on the Texas-Mexico Border”
Ann Millard, Texas A&M Health Science Center
“Health Seeking Strategies of Recent Mexican Immigrants Living in Lansing”
Isabel Montemayor, Michigan State University
“Culture, Sexual Behavior and Latino Teens”
Alejandra Gudiño, University of Missouri
Discussant: Linda Hunt, Michigan State University

Panel 14 **Reapportionment in 2010 and Counting Undocumented Latinos in the Midwest and the United States**
Room **Campus West**

Moderator: Charles R. Venator-Santiago, University of Connecticut
Presenters: Joaquin Avila, School of Law, Seattle University
Orlando Rodríguez, University of Connecticut
Discussant: Angel Falcon, National Institute for Latino Policy, New York

Panel 15 **Building Social Capital and Civic Participation**
Room **Beaumont**

Moderator/Discussant: Eric Juenke, Michigan State University
Presenters: “Civic Participation: Evaluating Factors Among Latinos in a Midwestern City”
J.S. Onésimo Sandoval, Saint Louis University
“Latino Non-Profit Leadership Program”
Enrique E. Figueroa, University of Wisconsin, Milwaukee
“A Participatory Model in Program Planning and Delivery: The Case of the University of Illinois Extension and Our Lady of Mt. Carmel Church”
Emma Theuri, University of Illinois

PANEL SERIES FOUR: 3:30 – 5:00 PM

Panel 16 **Community Formation and Identities**
Room **Campus East**

Moderator: Daniel Velez Ortiz, Michigan State University
Presenters: “Latino(a)? Mexican-American? Mexican? What Ethnic Labels Tell Us About Ethnic Identity & Acculturation”
Lorna Hernandez Jarvis, Hope College
“Effects of Parenting on Externalizing Behaviors Among Latino(a) & White Adolescents: Ethnicity As A Moderator”
Krista Mehari, Hope College
“Assisting Latinos and Other Small Farmers of Diverse Cultural Heritage in Missouri”
Nadia Navarrete-Tindall, Lincoln University of Missouri

“The Immigration Debate and Its Relationship to the Ethnic Identity Development and Well-Being of Latino and White Youth”

Patricia Roehling, Hope College

Discussant: Francisco Villarruel, Michigan State University

Panel 17 Economic Uncertainties and Influences
Room Capitol

Moderator/Discussant: Adan Quan, Michigan State University

Presenters: “The Well-Being of Latinos in the Midwest”

Jean Kayitsinga, Michigan State University

“Economic Decline and the Latino Threat in Michigan”

Adan Quan, Michigan State University

“Assets and Innovation: Latino Entrepreneurship in Rural Iowa”

Cornelia B. Flora, Jan L. Flora, Diego Thompson, and Claudia Prado-Meza, Iowa State University

“Latino and Women Owned Businesses as Generators of Amenity Rich Rural Towns in the Corn Belt and Northern Plain States”

Roshan Malik and Terry Besser, Iowa State University

Panel 18 Forging Latino/a Identities in the Midwest
Room Beaumont

Moderator/ Discussant: Silvia Pedraza, University of Michigan

Presenters: “The Historically Invisible Latino Communities of the Midwest Ohio Valley Crescent”

Felipe de Ortego, Western New Mexico University

“Important But Neglected: Midwestern Latina/o Biography and Memoir”

Julie Leininger Pycior, Manhattan College

“Aztlán in the Midwest and Other Counter-Narratives Revealed”

Sandra M. Gonzales, Eastern Michigan University

“Consuming Identities: How Quinceañera-Related Buying and Spending Practices Help Create and (Re)assert Identities”

Cristina Ortíz, University of Iowa

Panel 19 Moving Beyond Borders: Julian Samora and the Establishment of Latino Studies
Room Campus West

Moderator/Discussant: Rene Rosenbaum, Michigan State University

Presenters: “Grace and Redemption: Julian Samora 1920-1996”

Carmen Samora, American Studies, University of New Mexico and Julian Samora Legacy Project

“Constructive Marginality: En El Otro Lado”

Richard Navarro, California State Polytechnic University

“Impressions From a Son's Point of View”

F. Geoffrey Samora, Licensed Clinical Social Worker, South Bend, Indiana

Panel 20 (Re)Defining Chicano Art
Room: Great Lakes

Better understanding of Chicanos through the arts leads to greater appreciation of the unique contributions they have made to America’s economic prosperity and cultural heritage.

Moderator/Discussant: George Vargas, Texas A&M University, Kingsville

Presenters: Jesse Gonzales, collector, activist, artist
Mary Laredo Herbeck, gallery director, activist, artist
Nora Chapa Mendoza, art teacher, activist, artist
Christine Paloma Reagan Rosales, activist, artist
Vito Valdez, art teacher, activist, artist

Saturday, November 7, 2009

PANEL SERIES FIVE: 8:30 – 10:00 AM

Panel 21 **Immigrant Community Integration: Challenges and Opportunities**
Room **Campus East**

Moderator: Rubén Martínez, Michigan State University
Presenters: “Crossing Borders and Creating Space: A Case Study of Women Who Welcome and Integrate Latino Newcomers into an Indiana Community”
Linda C. Johnson, Indiana University
“Immigration and Social Justice”
Anna Malavisi, Michigan State University
“Latinos in the Rural Midwest – Newcomers’ Assets and Expectations, and Integration Policies”
Domingo Martínez, University of Missouri
“Attainment of First and Second Generation Immigrant Youth: New Findings From National Longitudinal Data”
Vanessa Cruz, University of Michigan
Discussant: Jan L. Flora, Iowa State University

Panel 22 **Contemporary Immigration in Communities of the Midwest**
Room **Beaumont**

Moderator/Discussant: Miguel Carranza, University of Nebraska-Lincoln
Presenters: “Institutional Obstacles to Incorporation Latino Immigrant Experiences in a Mid-Size Rust Belt City”
Theo J. Majka and Linda C. Majka, University of Dayton
“Stability in a New Destination: Mexican Immigrants in Clark County, Ohio”
David Keyes, UC San Diego
“Chicago’s Mexican Immigrant And US-Focused Contention: Moving Beyond Transnational Conceptualizations”
Rebecca Vonderlack-Navarro, University of Chicago
*Student Paper Competition Winner
“When Words Matter: The Discourse about Latino Immigrants in Marshalltown, Iowa”
Claudia Marcela Prado-Meza, Iowa State University

Panel 23 **Latino Educational Issues and Academic Achievement**
Room **Capitol**

Moderator/Discussant: Francisco Villarruel, Michigan State University
Presenters: “Litigating Bilingual Education: A History of the Gomez Decision in Illinois”
David A. Badillo, Lehman College, CUNY
“Latino High School Students in Northern Indiana: A Profile on Self-Efficacy, Family Stress and Coping Methods and Its Implications for College Academic Achievement”
Ana Juarez, Goshen College

“Looking Back, Moving Forward: A Way to Move Youth From Users to Producers of Computer Games”

German Cutz, University of Illinois

“The Central Michigan University Experience: A Case Study in Migratory Farm Worker Affirmative Action”

Isidore Flores, International Valley Health Institute

Panel 24 The Status of Farm Workers in Michigan: A Summary of the 2009 Investigation of the Status of Migrants Undertaken by the Michigan Civil Rights Commission
Room Campus West

Moderator/Discussant: Tom Thornburg, Farmworker Legal Services

Presenters: Alberto Flores, Michigan Department of Civil Rights
 Juan Marinez, Michigan State University
 Tom Thornburg, Farmworker Legal Services

CLOSING PANEL: 10:15 AM – 12:00 PM

Panel 25 Three Movements for Farmworker Justice in US Agriculture: The Cases of Obreros Unidos, FLOC, & CIW
Room University Ballroom

This closing plenary will feature the founding leaders of three separate farm worker movements to gain union recognition and effective collective bargaining rights.

Moderator/Discussant: Rene Rosenbaum, Michigan State University

Presenters: Jesus Salas, Obreros Unidos, Wisconsin
 Baldemar Velasquez, Farm Labor Organizing Committee (FLOC), Ohio
 Lucas Benitez, Coalition of Immokalee Workers (CIW), Florida