Phrases like “mutually beneficial” and “revenue generating” continue to infiltrate the vernacular of university engagement. This forum will explore the transition from paradigmatic approaches of engagement from a public good or service to an institutional advancement technique. Arguing for a movement toward a public scholarship orientation, we will discuss how emphasizing institutional priorities over meeting the public good erodes trust, confidence, and interest in our work, leaving a gap for other organizations to fill in our stead. Asking “who benefits?” is a key consideration for our engagement moving forward.

by

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Friday, March 16, 2018
10:30 a.m. – Noon
Kellogg Center – Rm 61

Access by Zoom: https://msu.zoom.us/j/588603958

The Friday Forum provides a venue for MSU faculty, staff, students and administrators to discuss the transformation of public higher education through the imposition of market logic and relations.

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