

Latino Civic Engagement



ART REYES III
MICHIGAN VOICE

Latino Population and Voting Presence in Michigan



- **2010 Census Numbers**

- Total Hispanic Population (Michigan) – 436,358 (4.4%)
 - ✦ Hispanics above the age of 18 – 264,511

- **Latino Voting Presence**

- Total Latino Registered Voters – 198,777
- 2008 Latino Voters – 107,195 (53.9%)
- 2010 Latino Voters – 56,184 (28.1%)

Young Latino Voters



- **Latino Voting Ages 18-35**
 - Total Latino Registered Voters – 70,052
 - 2008 Latino Voters – 30,860 (44%)
 - 2010 Latino Voters – 9,905 (14.1%)

Latino Population and Voting Presence in Detroit



- **2010 Census Numbers**

- Total Hispanic Population (City of Detroit) – 48,679 (6.8%)
 - ✦ Hispanics over the age of 18 – 30,158

- **Latino Voting Presence**

- Total Latino Registered Voters- 12,836
- 2008 Latino Voters- 5,099
- 2010 Latino Voters- 2,167

Attacks on Latino Community



- Michigan Legislation
 - HB 4305
 - ✦ Arizona Copy Cat Legislation
 - ✦ In Judiciary Committee
 - HR 30
 - ✦ Attack on the 14th Amendment
 - ✦ In Government Operations Committee
- Anti-immigrant Sentiment in National Media
- Problems with ICE/Border Patrol/Local Law Enforcement

Strategies to Build Power



- **Power as Community Anchor Organization**
 - Existing relationships, established trust, and a constant presence in the community
- **Issue Contact and Education**
 - Using your status in the community as a way to inform community members about important issues.
- **Organizing and Advocacy**
- **Voter Registration and Mobilization**
 - Hispanic/Latino Commission Voter Registration Initiative